



The Cardiff 101 MainStreet presents

# The Rob Machado Surf Experience and Cardiff Green Expo

Saturday & Sunday, October 2nd & 3rd 10am-5pm  
at Cardiff State Beach "Seaside", Cardiff-by-the-Sea



## Vendor Registration

The Cardiff 101 MainStreet is proud to present the Rob Machado Surf Experience & Cardiff GREEN Expo. This two day event is dedicated to families and environmental awareness. World class surf legend, environmentalist and Cardiff native, Rob Machado, offers a kids surf contest and the King & Queen of the Reef contest. He has partnered with the Cardiff 101 MainStreet celebrating its third annual GREEN Expo, bringing education and solutions to living a more sustainable life.

Attendees will also enjoy musical entertainment, kids activities, GREEN and surf vendors, and healthy food.

This event will benefit the Cardiff 101 MainStreet and the Rob Machado Foundation. There will be full press and media to advertise and promote this weekend event throughout San Diego County and especially coastal North County.

## Rules & Regulations

### Space Availability & Confirmation

All applications must be accompanied by credit card information or check payable to the Cardiff 101 MainStreet. Space assignments will be made as applications are received. Please refer to the handout program at day of event for your booth location.

### Exhibitor Space

**The vendor space is 10x10. You will need to bring your own table, chairs, tent/shade. Set up is on Friday, Oct. 1st from 11am, and your space may be forfeited if not occupied by Saturday morning, Oct. 2nd by 10:00am. Your space must be clean and vacated in a timely manner at the end of the event.**

### Refunds

It is understood there will be no refunds in the case of inclement weather, acts of nature, forfeiture or restrictions by government agencies to cancel the event over which the Cardiff 101 Mainstreet has no control.

### Tax Information

All vendors are responsible for collecting and reporting their own sales tax.

### Restrictions

No stolen merchandise, alcoholic beverages, firearms, ammunition, drugs or drug paraphernalia are allowed at or near the event area. No offensive materials, photos, pictures, or merchandise.

**Please complete this application and send via email to [cardiff101mainstreet@gmail.com](mailto:cardiff101mainstreet@gmail.com) or Fax to 760-753-0144  
Registration closes on Saturday, September 25th**

For more information contact Brenda Dizon 760-803-6562 [BrendaDizon@gmail.com](mailto:BrendaDizon@gmail.com) or Betty Steele 619-200-9611 [betty@realtysteele.com](mailto:betty@realtysteele.com)

Name of Business: \_\_\_\_\_

Contact Person & Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Describe products and/or services showcased at booth/event: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Will you need/require electricity? \_\_\_\_\_

Exhibitor Space: \$300 includes security for Friday and Saturday nights

Credit Card # \_\_\_\_\_ code \_\_\_\_\_ expiration date \_\_\_\_\_

(check one) Visa M/C AmEx Discover

Typed Signature \_\_\_\_\_ date \_\_\_\_\_

If paying by check, please make payable to Cardiff 101 MainStreet & mail to: Cardiff 101 MainStreet, P.O. Box 552, Cardiff-by-the-Sea, CA 92007

Cardiff 101 MainStreet . P.O. Box 552/ 124 Aberdeen Drive . Cardiff-by-the-Sea, CA 92007 . 760-436-0431 . [cardiff101mainstreet@gmail.com](mailto:cardiff101mainstreet@gmail.com) . [www.cardiff101.com](http://www.cardiff101.com)